



S Tel brings smile to differently abled children

Shimla, November 20, 2010: S Tel 'Aap ka Apna Phone', aligned to meet the needs of local communities through its uncomplicated telecom offering and as a responsible corporate entity, organized an activity, "Ek Din Taaron Ke Sang", where it spend a day caring for differently abled children.

With the mission to lay a helping hand and brining Smile back in the lives of mentally challenged & poor kids, S Tel employees visited an NGO, interacted with the children and engaged them in fun activities. As a part of sharing, lunch was organized and gifts were distributed as a token of remembrance by S Tel officials for these children.

The children were delighted to have spent a fun-filled day with S Tel and their enthusiasm & happiness knew no boundaries.

About S Tel Private Limited (S Tel)

S Tel Private Limited (S Tel), a new telecom operator which launched services in India in December 2009, is a joint venture between Siva Group (formerly Sterling Infotech Group) and Bahrain Telecommunications Company (Batelco).

Headquartered in NCR region of Delhi, S Tel earlier acquired Unified Access Services Licenses (UASL) and spectrum to operate in six Category C circles – Odisha, Bihar, Himachal Pradesh, North East, Assam and Jammu & Kashmir. S Tel is also the youngest telecom operator to have bagged 3G licenses in the recent spectrum auctions in India. The company has planned an investment Rs. 700 crores for 3G spectrum acquisition and roll out of services.

Siva Group is a USD 3 billion group (about Rs.14,000 crores), with diversified business interests in verticals such as wind energy, shipping & logistics, hospitality & realty, media, EPC, education and agro business. Bahrain headquartered Batelco is a diversified, integrated telecommunications operator with Mobile, fixed and wireless broadband, Datacom and fixed line services. It has operations in 7 markets across the Middle East, North Africa and Asia.

Media Contacts:

S Tel Pvt Ltd

Manisha Gakhar +919650590812 manisha.gakhar@stel.in

Corporate Voice Weber Shandwick

Nitin Yadav +91 9811278920 nitin@corvoshandwick.co.in