



S Tel introduces International calls @1p/sec

*This Budh Purnima, send prayers to your loved ones in distant lands with
S Tel 'Passport Pack 99' at local rates*

- ☐ S Tel presents attractive Passport Pack: Rs 99, Talk time: Rs 60, Validity: 30 days, Pulse :Per second
- ☐ Subscribers can now call Tibet, China, USA, UK (Fixed lines), Canada, Hongkong (Mobile), Singapore (Mobile) at just 1 paisa per second

Patna, 17 May 2011: S Tel, Apka Apna Phone, committed to philosophy of bringing simple, transparent & uncomplicated offering to the people of the state, announces launch of **International calls @1p/sec** for its domestic subscribers as well as international tourists visiting Bihar this festive week..

Speaking on the occasion, **Mr. Rajkumar, Chief Sales & Marketing officer, S Tel** said, "Always tuned in to the need of local people & culture nuances of the state, S Tel's 'Passport Pack 99' is a gift to our valued subscribers across Bihar & Jharkhand market and to huge inflow of international tourist expected to join 'Budh Purnima' celebrations this week. We are proud to engage each time with subscribers on such happy occasions that are aligned to our brand philosophy of truly being 'Apka Apna phone' With this new international calling @1p/sec offer, calling your loved ones in distant land takes up a new dimension."

S Tel's 'Passport Pack 99' priced at just 1p/sec for international calls let's subscribers enjoy talk time of Rs 60/- for a validity of 30 days. The subscriber can also avail benefit to make ISD Calls @ Rs 0.01/sec to Tibet/China/Singapore (M)/ Hongkong (M) / USA/UK (F)/Canada. With S Tel 'Passport Pack 99' international tourists can get this product pack through a simple verification process of presenting their passport and filling an outbound form. The offer would be activated on the spot subject to validations.

S Tel customer care in Bihar and Jharkhand can be reached at 9128012345 from any landline or mobile number. Besides this, S Tel users can access the toll free customer care number 1212. For more details , log on to www.stel.in

About S Tel Private Limited (S Tel)

S Tel Private Limited (S Tel), a new telecom operator which launched services in India in December 2009, is a joint venture between Siva Group (formerly Sterling Infotech Group) and Bahrain Telecommunications Company (Batelco).

Headquartered in NCR region of Delhi, S Tel earlier acquired Unified Access Services Licenses (UASL) and spectrum to operate in circles – Odisha, Bihar, Himachal Pradesh, North East, Assam and Jammu & Kashmir. S Tel is also the youngest telecom operator to have bagged 3G licenses in the recent spectrum auctions in India. The company has planned an investment Rs. 700 crores for 3G spectrum acquisition and roll out of services.

Siva Group is a USD 3 billion group (about Rs.14,000 crores), with diversified business interests in verticals such as wind energy, shipping & logistics, hospitality & realty, media, EPC, education and agro business. Bahrain headquartered Batelco is a diversified, integrated telecommunications operator with Mobile, fixed and wireless broadband, Datacom and fixed line services. It has operations in 7 markets across the Middle East, North Africa and Asia.

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