



Youth in Bihar connect with S Tel's Career Guru campaign

S Tel's Career Guru steps ahead to clear career dilemmas

Bhagalpur, 15 March 2011: S Tel Career Guru, a 15 day long campaign launched by S Tel, **Aapka Apna Phone**, concluded yesterday. The campaign was targeted towards reaching out to more than **25 colleges** and around **60,000 students** and present to them wide choice of career path across various streams- Science, Humanities, Commerce, Management, Sports, etc .As part of being socially responsible corporate, S Tel aimed to help the youth and next generation of Bihar in choosing the right career path for themselves. By creating awareness in young minds towards a gamut of jobs and prospective careers in India, it also gave them an opportunity to engage for one on one counseling with S Tel's career guru during the activity period.

The activity by S Tel was promoted over the last two weeks across the Bhagalpur city through outdoor activities to reach out to the maximum number of youth, parents and teachers. Students were encouraged to register for counseling through an easy SMS sent from the S Tel number to **58916** and Non S Tel subscribers could send the same SMS to **91280 12528**. The SMS registration activity received an overwhelming response with **over 600** registrations and several youngsters opting for ongoing subscription for S Tel's SMS packs on public career, professional career & personality tips.

The final day event saw gathering of **over 350** enthusiastic youth attending the special ceremony & presence of eminent officials from academia and government **including Vice Chancellor, Dr.K.N.Dubey of Tilka Manjhi Bhagalpur University**, also the chief guest for the event and **Dr. Vina Yadav, the mayor of Bhagalpur**. The event concluded on a high note with a day long career counseling session at the Town Hall & multiple sessions during the day on career talks for higher and professional education options, perspectives on government job scenario in India, opportunities abroad and innovative personality development session.

For more details, S Tel customer care in Bihar and Jharkhand can be reached at 9128012345 from any landline or mobile number. Besides this, S Tel users can access the toll free customer care number 1212.